

Regional Workshop Integrating Business and Trade Statistics

Santiago, Chile
9 to 11 September 2025
Organized jointly by UNSD and ECLAC

Workshop Agenda

First day, 9 September 2025	
<i>Opening Ceremony. Morning 09:30 — 10:00 hrs. Santiago time</i>	
<p>Opening Ceremony</p> <ul style="list-style-type: none"> • Opening remarks from the ECLAC • Opening remarks from the UNSD • Group photo 	
<i>Session 1. Morning 10:00 — 12:30 hrs. Santiago time</i>	
<i>Break time 10:30- 10:50 hrs. Lunch break 12:30- 14:00 hrs.</i>	
<p>Session 1: Policy drivers for integrating business and trade statistics</p> <ul style="list-style-type: none"> • Lecture by the co-lead of the Task Team on International Trade Statistics • Group discussion • Quiz <p>This session will discuss the motivation of integrating business and trade statistics, and the importance of indicators resulting from linking business and trade statistics, as well as their usefulness in policymaking.</p>	
<i>Session 2. Afternoon 14:00 — 17:00 hrs. Santiago time</i>	
<i>Including break time 15:00 - 15:20 hrs.</i>	
<p>Session 2: Conceptual frameworks</p> <ul style="list-style-type: none"> • Lecture delivered by UNSD • Group discussion • Quiz <p>This session will introduce the conceptual frameworks for integrating business and trade statistics, including the main components of trade statistics and business statistics. It will be followed by country presentations on national conceptual frameworks.</p>	

Second day, 10 September 2025

Session 3. Morning 09:30 — 12:00 hrs. Santiago time

Including break time 10:30- 10:45 hrs.

Session 3: Compilation Strategies

- Lecture delivered by UNSD
- Group discussion
- Quiz

This session will introduce the compilation strategies for integrating business and trade statistics, including the data sources, linking methods, and quality framework. It will be followed by country presentations on challenges in compiling indicators of linking business and trade statistics

Session 4. Afternoon 14:00 — 16:00 hrs. Santiago time

Including break time 15:45- 16:00 hrs.

Session 4: Process for linking business and trade statistics

- Lecture delivered by UNSD
- Group discussion
- Quiz

This session will go into details of process for linking business and trade statistics in goods and services statistics, with a specific focus on generating Trade by Enterprise Characteristics (TEC) statistics and Services Trade by Enterprise Characteristics (STEC) statistics. It will be followed by country presentations on business and/or trade statistics.

Session 5. Afternoon 16:00 — 17:00 hrs. Santiago time

Session 5: Dissemination Strategies

- Lecture delivered by UNSD
- Group discussion
- Quiz

This session will introduce the dissemination strategies of integrated data. It will address some issues related to the confidentiality principles for disseminating the data, anonymization and level of aggregation. This will be followed by country presentations on disseminating business and/or trade statistics

Third day, 11 September 2025

Session 6. Morning 09:30 — 12:00 hrs. Santiago time

Including break time 10:30- 10:45 hrs.

Session 6: Innovation in linking business and trade statistics

- Lecture delivered by UNSD
- Group discussion
- Quiz

This session will discuss some innovative applications of integrated business and trade statistics. For example, linking to social statistics, measurement of digital economy, application in subnational statistics, and etc.

Followed by country presentations on indicators of business and/or trade statistics

Closing Ceremony. Afternoon 14:00 — 15:00 hrs. Santiago time

Closing Ceremony

- Round table discussion on the way forward
- Closing remarks from the ECLAC
- Closing remarks from the UNSD